AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

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Claim 1 (Previously Presented): A transferable magnetic tape in which a printed layer, a magnetic recording layer, and an adhesive layer are layered in sequence upon a backing film with said printed layer closest to said backing film, wherein said printed layer comprises:

- (1) a pattern printed region (1) and,
- (2) a filling layer region (2) outside said pattern printed region (1), and moreover
- (3) said pattern printed region (1) and said filling layer region (2) are different in color,
 - (4) a thickness of said printed layer is uniform, and

in said transferable magnetic tape a coercivity of magnetic powder contained in said magnetic recording layer is 20 to 320 kA/m.

Claim 2 (Previously Presented): A transferable magnetic tape according to claim 1, wherein said pattern printed region and said filling layer region each comprise a non-magnetic printing ink.

Claim 3 (Previously Presented): A transferable magnetic tape according to either one of claim 1 and claim 2, wherein a resin layer having peelability is provided between said backing film and said printed layer.

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Claim 4 (Original): A transferable magnetic tape according to either one of claim 1 and claim 2, wherein a masking layer is provided between said printed layer and said magnetic recording layer.

Claim 5 (Previously Presented): A transferable magnetic tape according to either one of claim 1 and claim 2, wherein a resin layer having peelability is provided between said backing film and said printed layer, and a masking layer is provided between said printed layer and said magnetic recording layer.

Claim 6 (Withdrawn): A method of manufacturing a transferable magnetic tape, wherein a printed layer comprising a pattern printed region and a filling layer region is formed on a backing film by a printing method, and a magnetic recording layer containing magnetic powder with a coercivity of 20 to 320 kA/m, and an adhesive layer are then sequentially layered thereon by a coating method.

Claim 7 (Withdrawn): A method of manufacturing a transferable magnetic tape according to claim 6, wherein said pattern printed region and said filling layer are formed using printing inks with volumetric shrinkage rates which accompany drying and solidification equivalent.

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Claim 8 (Withdrawn): A method of manufacturing a transferable magnetic tape according to either one of claim 6 and claim 7, wherein a printed layer is formed after a resin layer having peelability is formed upon said backing film.

Claim 9 (Withdrawn): A method of manufacturing a transferable magnetic tape according to either one of claim 6 and claim 7, wherein a masking layer is provided between said printed layer and said magnetic recording layer.

Claim 10 (Withdrawn): A method of manufacturing a transferable magnetic tape according to either one of claim 6 and claim 7, wherein a resin layer having peelability is provided between said backing film and said printed layer, and a masking layer is provided between said printed layer and said magnetic recording layer.

Claim11 (Withdrawn): A method of manufacturing a transferable magnetic tape according to claim 6 or 7, wherein after said pattern printed region is formed using a printing cylinder corresponding therewith, said filing layer is formed in said filling layer region using a printing cylinder corresponding therewith, without gaps between said pattern printed region, and without overlapping.

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Claim 12 (Currently Amended): A magnetic card in which a magnetic recording layer and a printed layer are formed in sequence on a card base material with said magnetic recording layer closer to said base material, wherein said printed layer comprises:

(1) a pattern printed region (1) and,

(2) a filling layer region (2) outside said pattern printed region (1), and moreover

(3) said pattern printed region (1) and said filling layer region (2) are different in color,

(4) a thickness of said printed layer is uniform, and

in said magnetic card a coercivity of magnetic powder contained in said magnetic recording layer is 20 to 320 kA/m and wherein said printed layer and said magnetic recording layer are provided by the transferable magnetic tape as recited in claim 1.

Claim 13 (Original): A magnetic card according to claim 12, having an adhesive layer on said card base material.

Claim 14 (Original): A magnetic card according to claim 12, further having a protective layer on said printed layer.

Claim 15 (Original): A magnetic card according to claim 12, further having a masking layer between said printed layer and said magnetic recording layer.

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Claim 16 (Original): A magnetic card according to claim 12, having a protective layer on said printed layer and a masking layer between said printed layer and said magnetic recording layer.

Claim 17 (Withdrawn): A method of manufacturing a transferable magnetic tape according to claim 8, wherein after said pattern printed region is formed using a printing cylinder corresponding therewith, said filing layer is formed in said filling layer region using a printing cylinder corresponding therewith, without gaps between said pattern printed region, and without overlapping.

Claim 18 (Withdrawn): A method of manufacturing a transferable magnetic tape according to claim 9, wherein after said pattern printed region is formed using a printing cylinder corresponding therewith, said filing layer is formed in said filling layer region using a printing cylinder corresponding therewith, without gaps between said pattern printed region, and without overlapping.

Claim 19 (Withdrawn): A method of manufacturing a transferable magnetic tape according to claim 10, wherein after said pattern printed region is formed using a printing cylinder corresponding therewith, said filing layer is formed in said filling layer region using a printing cylinder corresponding therewith, without gaps between said pattern printed region, and without overlapping.

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